
JEFFREY LEE CLARK

674 Archer Street, Monterey, CA 93940 ♦ (831) 621-1786 ♦ JClark@GlassGuns.com

PRODUCER, DIRECTOR & EDITOR OF OVER 250 COMMERCIALS, MUSIC VIDEOS & ANIMATIONS

15 YEARS DYNAMIC LEADERSHIP IN FILM, VIDEO & ANIMATION PRODUCTION

STATE CERTIFIED INSTRUCTOR OF FILM & VIDEO TECHNOLOGY

THREE TIME MTV AWARD WINNER

SUMMARY OF QUALIFICATIONS

Highly qualified Production Specialist of numerous multimedia productions. With extensive international production and post-production experiences as a Producer, Director and Editor of Commercials, Music Videos, Corporate/Industrial Videos, Web Programming, Motion Graphics, 3D Animations & Visual FX.

- ♦ Possess detailed knowledge of all studio/field production and post-production processes
- ♦ Strong hands-on teaching experience in the areas of producing, directing & editing for film/video
- ♦ Nat'l & global production experience includes; Russia, Caribbean, Canada, Mexico, Vietnam & U.K.
- ♦ Supervised hundreds of telecine, audio mix, voiceover, editing, compositing and animation sessions
- ♦ Effective team leader with strong communicative skills and a directive for the initiative
- ♦ Consistent track record established through various awards, nominations and invitations

EXPERTISE

- ♦ **Production:** Complete comprehension of production process from budgeting to post completion
- ♦ **Edit:** Proficient Editor on Avid, Media100, Final Cut Pro & Discreet Edit non-linear edit systems
- ♦ **On-set:** Tabletop, aerial, underwater, visual fx, high-speed, miniatures, projections, opticals
- ♦ **Post:** Motion capture, motion control, compositing, cgi visual fx, character animation, title design, cel animation, motion graphics, sound design and web design

PROFESSIONAL EXPERIENCE

WORLD PEACE MUSIC AWARDS (member United Nations) Mountain View, CA
Director/Producer/Editor www.wpma.tv 2004

Accomplishments: Setup production department, scouted Vietnam for pre-production of award show

Credits: PSAs & EPKs, Lionel Richie Sat Uplink, UN/Kofi Annan Video, Black-Eyed Peas "Live" Video

MVCI (Music Video Commercial Institute) Film School, Los Angeles, CA
Co-Founder/Director/Instructor www.mvci.tv 2002 to 2003

Accomplishments: Key player & spokesperson responsible for school's vision, direction and business development. Outlined curricular objectives, taught workshops, advanced students into the production community. Designed all advertising/marketing materials, course catalogs and high-tech video driven website, instrumental in establishing market presence. Established criteria to become a State Approved Educational Institution. See; www.mvci.tv "In the News" for the CNN story and interview on MVCI.

GLASS GUNS Music Video/Commercial Productions, Los Angeles, CA
Executive Producer/Director www.glassguns.com 1998 to 2003

Accomplishments: Led startup company from nonexistence into worldwide commercials within 1st year.
Credits: Coca-Cola, Nescafe Coffee, Tecate Beer, Sony PlayStation, General Mills, Tic-Tac Mints, Sky TV

e-MOOLA.COM Dot.com Startup, Costa Mesa, CA
Executive V.P. of Digital Media www.e-moola.com 1999 to 2002

Accomplishments: Created numerous in-house video marketing tools for both television and web based applications, capturing millions of sponsorship and investment dollars for the company.
Credits: Mattel Hot Wheels, Kentucky Fried Chicken, Pizza Hut, Toyota Motor Sports, NHRA

REELEYES DIGITAL EDITING Film Trailer House, Venice, CA
Senior Producer www.reeleyes.com 2000 to 2001

Accomplishments: Setup production dep't within established facility creating profitable revenue stream.
Credits: Skechers Shoes, Atlantic Records, Sony Records, New Line Cinema

YU+Co., LLC Broadcast Title Design, Los Angeles, CA
Freelance Graphics Producer www.yuco.com 2000

Accomplishments: While only with the company temporarily, acquired new major client (Hyundai).
Credits: United Airlines, Go.com, Weight Watchers, Toyota, Hyundai

SPUTNIK FILMS Music Video/Commercial Productions, Los Angeles, CA
Executive Producer/Director www.sputnikfilms.com 1988 to 1998

Accomplishments: Produced, Directed & Edited over 200 productions. MTV Awards and Nominations. Launched spinoff - **LA3D Motion**, now a privately successful 3D Animation Company
Clients: Backstreet Boys, N Sync, Tupac Shakur, Barry White, Phil Collins, All 4 One, Aaron Carter

AWARDS

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|--------------------------------------|-----------------|----------------------|
| ♦ MTV Video of the Year (1996) | Backstreet Boys | “Get Down” |
| ♦ MTV Nomination - Best Video (1997) | 'N Sync | “I Want You Back” |
| ♦ MTV Latin Video of the Year (1996) | Paulina Rubio | “Emperanada” |
| ♦ MTV Internationale (1992) | Timmy T | “One More Try” |
| ♦ Dove Award (1995) | Bryan Duncan | “Traces of Heaven” |
| ♦ Dove Award (1993) | Twila Paris | “Cry for the Desert” |
| ♦ Dove Award (1992) | Phil Driscoll | “Soldier” |
| ♦ Soyuz Award Best Video (1997) | Gorky Park | “Stare” |

AFFILIATIONS / CREDENTIALS

- ♦ Member MVPA (Music Video Production Association)
- ♦ Member DVPA (Digital Video Professionals Association)
- ♦ Member AICP (Association of Independent Commercial Producers)
- ♦ Instructor’s “Certificate of Authorization for Service” for Film and Video Technology issued by the State of California

References, publications and showreels available upon request